





# ECPA Best Sellers

## July 2008: Bibles Bestsellers List

Compiled and distributed by the Evangelical Christian Publishers Association (ECPA)

Rank	Title	ISBN	Publisher	Pub Date	List Price	Awards
1	<i>Outreach New Testament - ESV</i>	9781581348354	Crossway Books	09/2006	\$1.99	
2	<i>Text Bible-NKJV</i>	9780718010867	Thomas Nelson Incorporated	02/2005	\$2.99	
3	<i>Operation Worship Bible - NLT</i>	9781414323824	Tyndale House Publishers	06/2008	\$4.99	
4	<i>Thinline Bible-NIV (Burgundy Bonded Leather)</i>	9780310935667	Zondervan	06/2005	\$24.99	
5	<i>Word of Promise</i>	9780718024246	Thomas Nelson Incorporated	10/2007	\$49.99	
6	<i>Adventure Bible, NIV</i>	9780310911449	Zonderkidz	08/2000	\$26.99	
7	<i>King James Gift and Award Bible (Black Leatherflex)</i>	9780785256199	Thomas Nelson Publishers	07/1984	\$4.97	
8	<i>King James Gift and Award Bible (Navy Leatherflex)</i>	9780785256205	Thomas Nelson Incorporated	09/2000	\$4.97	
9	<i>Thinline Bible-NIV (Black Bonded Leather)</i>	9780310935643	Zondervan	06/2005	\$24.99	
10	<i>Thinline Bible-NIV (Navy Bonded Leather)</i>	9780310935681	Zondervan	06/2005	\$24.99	
11	<i>King James Gift and Award Bible (Red Leatherflex)</i>	9780785256212	Thomas Nelson Incorporated	09/2000	\$4.97	
12	<i>Compact Thinline Bible-NIV (Graduation Edition)</i>	9780310938682	Zondervan	03/2008	\$22.99	
13	<i>Compact Thinline Bible-NIV (Graduation Edition)</i>	9780310938675	Zondervan	03/2008	\$22.99	
14	<i>Parallel Study Bible NKJV/MS/NCV</i>	9780718016982	Thomas Nelson Incorporated	10/2006	\$49.99	
15	<i>NIV Gift and Award Bible (Burgundy Imitation Leather)</i>	9780310926153	Zondervan	09/2001	\$7.99	
16	<i>Princess Bible - ICB</i>	9781400309870	Thomas Nelson Incorporated	03/2007	\$24.99	
17	<i>Quest Study Bible - NIV - Personal Size</i>	9780310927365	Zondervan	07/2005	\$49.99	
18	<i>Marines Bible</i>	9781586401047	B&H Publishing Group	01/2004	\$24.99	
19	<i>True Images: the Bible for Teen Girls - NIV</i>	9780310936626	Zondervan	10/2007	\$34.99	
20	<i>Gift Bible - NIV (Italian Duo-Tone Pink/Chocolate)</i>	9780310938613	Zondervan	09/2007	\$14.99	

### Awards Legend:

-  = Gold Award (over 500,000 sold)
-  = Platinum Award (1 million sold)
-  = Diamond Award (10 million sold)
-  = Christian Book Award winner

The ECPA Bestseller Lists are compiled using adult book sales data from Christian retail stores across the U.S. A book must have sales in at least 20% of reporting stores during at least one week of the represented reporting cycle to be placed on the list. Only Trade Paper, Cloth and Mass Market Paper books are reported, tracts, mini-books or booklets are not included on this list. Only books which are offered to Christian stores at a trade discount from a publisher or wholesaler are featured on the list. Seasonal/holiday books are omitted from this list.