







ECPA Best Sellers

May 2008: Christian Kids' Literature Bestsellers List

Compiled and distributed by the Evangelical Christian Publishers Association (ECPA)

Rank	Title	Author	ISBN	Publisher	Pub Date	List Price	Awards
1	Beginner's Bible		9780310709626	Zonderkidz	02/2005	\$16.99	
2	Tiny Bear's Bible	Sally Lloyd-Jones	9780310710820	Zonderkidz	09/2007	\$12.99	
3	God's Little Princess Devotional Bible		9781400308798	Thomas Nelson Publishers	10/2006	\$15.99	
4	Baby Bible Storybook		9780781400763	David C. Cook	09/2003	\$12.99	
5	You're My Little Love Bug	Heidi Weimer	9780824965891	Ideals Publications	01/2005	\$12.99	
6	Read with Me Bible		9780310920083	Zonderkidz	03/2000	\$16.99	
7	Read 'n' See DVD Bible		9781591454861	Thomas Nelson Publishers	09/2006	\$19.99	
8	Jesus Storybook Bible	Sally Lloyd-Jones	9780310708254	Zonderkidz	03/2007	\$16.99	
9	My First Devotional Bible	Andy Holmes	9781400309085	Thomas Nelson Publishers	05/2007	\$9.99	
10	Purple Ponies	Sheila Walsh	9781400311248	Thomas Nelson Publishers	03/2008	\$12.99	
11	Read and Share Bible		9781400308538	Thomas Nelson Publishers	04/2007	\$14.99	
12	God's Mighty Warrior Devotional Bible		9781400310067	Thomas Nelson Publishers	05/2007	\$15.99	
13	Nana's Bible Stories	Roberta Simpson	9781400311873	Thomas Nelson Publishers	10/2007	\$16.99	
14	For Toddlers		9780310714088	Zonderkidz	02/2007	\$9.99	
15	My First Study Bible	Paul J. Loth	9781400308873	Thomas Nelson Publishers	10/2006	\$14.99	
16	For God So Loved the World!	Dandi Daley Mackall	9781591455240	Thomas Nelson Publishers	04/2007	\$12.99	
17	Picture Bible	Iva Hoth	9780781430555	David C. Cook	04/2004	\$16.99	
18	VeggieTales Bible Storybook	Cindy Kenney	9780310710080	Zonderkidz	10/2006	\$16.99	
19	Baby's First Bible		9780784704608	Standard Publishing	01/1996	\$12.99	
20	One Year Book of Devotions for Girls		9780842336192	Tyndale House Publishers	09/2000	\$12.99	

Awards Legend:

-  = Gold Award (over 500,000 sold)
-  = Platinum Award (1 million sold)
-  = Diamond Award (10 million sold)
-  = Christian Book Award winner

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SALES ANALYSIS
Christian

The ECPA Bestseller Lists are compiled using adult book sales data from Christian retail stores across the U.S. A book must have sales in at least 20% of reporting stores during at least one week of the represented reporting cycle to be placed on the list. Only Trade Paper, Cloth and Mass Market Paper books are reported, tracts, mini-books or booklets are not included on this list. Only books which are offered to Christian stores at a trade discount from a publisher or wholesaler are featured on the list. Seasonal/holiday books are omitted from this list.