


ECPA BestSellers


March 2010: Christian Kids Bestsellers

Compiled and distributed by the Evangelical Christian Publishers Association (ECPA)

Rank	Title	Author	ISBN	Publisher	Pub Date	List Price	Award
1	<i>Beginner's Bible</i>		9780310709626	Zondervan	02/2005	\$16.99	P
2	<i>Read with Me Bible</i>		9780310920083	Zondervan	03/2000	\$16.99	P
3	<i>Tiny Bear's Bible for Girls</i>	Sally Lloyd-Jones	9780310718185	Zondervan	02/2009	\$14.99	
4	<i>The Gigantic Coloring Book of Bible Stories</i>		9780784723593	Standard Publishing	04/2009	\$4.99	
5	<i>Tiny Bear's Bible for Boys</i>	Sally Lloyd-Jones	9780310710820	Zondervan	09/2007	\$14.99	
6	<i>Jesus Storybook Bible</i>	Sally Lloyd-Jones	9780310708254	Zondervan	03/2007	\$16.99	
7	<i>Read and Share Toddler Bible w/DVD</i>	Gwen Ellis	9781400314645	Thomas Nelson Publishers	07/2009	\$14.99	
8	<i>Beginner's Bible w/Bible Cover Pack (Limited Edition)</i>		9780310718574	Zondervan	09/2009	\$26.98	P
9	<i>Berenstain Bears Love Their Neighbors</i>	Michael Berenstain	9780310712497	Zondervan	05/2009	\$3.99	
10	<i>God Loves You!</i>	Michael Berenstain	9780310712503	Zondervan	10/2008	\$3.99	
11	<i>The Jesus Book w/CD</i>	Stephen Elkins	9781400314638	Thomas Nelson Publishers	08/2009	\$16.99	
12	<i>The One Year Book of Devotions for Preschoolers</i>	Crystal Bowman	9780842389402	Tyndale House Publishers	08/2004	\$14.99	
13	<i>Berenstain Bears Say Their Prayers</i>	Michael Berenstain	9780310712466	Zondervan	10/2008	\$3.99	
14	<i>Baby's Bible</i>	Alice Joyce Davidson	9780784723661	Standard Publishing	09/2009	\$14.99	
15	<i>Berenstain Bears Make Friends</i>	Michael Berenstain	9780310712534	Zondervan	08/2009	\$3.99	
16	<i>Berenstain Bears and the Golden Rule</i>	Michael Berenstain	9780310712473	Zondervan	10/2008	\$3.99	
17	<i>The One Year Book of Devotions for Boys</i>		9780842336208	Tyndale House Publishers	09/2000	\$13.99	
18	<i>NIV Adventure Bible Book of Devotions</i>	Robin Schmitt	9780310714477	Zondervan	09/2008	\$12.99	
19	<i>God's Little Princess Devotional Bible</i>	Shelia Walsh	9781400308798	Thomas Nelson Publishers	10/2006	\$16.99	
20	<i>Fun Bible Activities for Kids</i>	Vickie Save	9781602608627	Barbour Publishing	02/2010	\$3.97	

Awards Legend:

 = Gold Award (over 500,000 sold)

 = Platinum Award (1 million sold)



= Diamond Award (10 million sold)



= Christian Book Award winner



= Christy Award winner

The ECPA Bestseller Lists are compiled using adult book sales data from Christian retail stores across the U.S. A book must have sales in at least 20% of reporting stores during at least one week of the represented reporting cycle to be placed on the list. Only Trade Paper, Cloth and Mass Market Paper books are reported, tracts, mini-books or booklets are not included on this list. Only books which are offered to Christian stores at a trade discount from a publisher or wholesaler are featured on the list. Seasonal/holiday books are omitted from this list.